



Productive Partnerships in Agriculture Project



Productive Partnerships in Agriculture Project; CIMC NDF, 18-20 Oct 2016



Productive Partnerships in Agriculture



❖ Outcomes

❖ Issues

❖ Way Forward



Project Background



- Objective – improve livelihoods of small holder coffee & cocoa producers supported by the project.
- This objective will be achieved by implementing the following three main components:
 - ✓ Industry Coordination and Policy Development,
 - ✓ Productive Partnerships (60,000 HHs for Coffee & Cocoa),
 - ✓ Market Access (200km).
- Project began implementation in July 2011 to June 2016; additional financing to June 2019



Component 1 Outcome

Industry Coordination & Policy Development



- ✓ Governance Structure of the Project
 - Industry Coordination Committee
 - Technical Evaluation Committee (Independent)
 - Procurement of Goods & Services
 - Consultants are hired on Competency levels
- ❖ Integration of Coffee PMU with CIC
- ❖ Productive Partnership with PDAL



Component 2 - Outcome Productive Partnerships



- With additional financing, the targeted households has now increased from **18,000** to **30,000** households (project covers only 10% of the coffee growing households).

- | | |
|-----------|-----------|
| 1. EH | 2. Simbu |
| 3. Jiwaka | 4. WH |
| 5. Madang | 6. Enga |
| 7. SH | 8. Morobe |
| 8. ENB | 10. ES |

- 44 partnerships out of 240 applicants (Call 1-4)
- Higher demand for more partnerships but funding allocation exhausted



Component 2 - Issues

Productive Partnerships



- Conventional Project application vs PPAP modality. Project proponents:
 - Not based on site
 - No coffee experience with community coffee development
 - Organization not operational for 3 plus years
 - No basic capacity on the ground
- One LP charged for fraud, out on bail awaiting National Court Committal hearing (NADP???)

Component 2 - Issues

Productive Partnerships



Call 1 & 2 Learnings



Guidelines Revisions



Improved Reporting



Partnership Management



Component 2 – Milestone Achievements

Productive Partnerships



- Three (3) PPAP farmers groups in top 10 of recently held National Coffee Cupping Competition.
- Two (2) of this farmer groups exported a container of coffee to Taiwan
- Observed increased production and improved quality of coffee from the PPAP farmers



Component 3 - Issues Infrastructure Market Access



- Not one road constructed yet. WB vs CSTB Procurement
- CSTB recently advertised for three (3) roads
- Three (3) to be advertised in November



Recommendation(s)



- Government adopts the PPAP modality to deliver agriculture investment projects
- Government considers third (3) phase funding for PPAP to extend to June 2022 to increase number of households (Project lost 2 years of effective implementation)



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